

PRE-LAUNCH EMAIL

PRE-LAUNCH EMAIL #1 — Something New Is Coming

Subject: Something New For Puzzle Book Publishers...

Hi,

If you create puzzle books for Amazon KDP, I've got something new to show you very soon.

It's called **Mystery Number Search Builder**.

Instead of creating another traditional word search or number puzzle, this Builder lets you create interactive mystery puzzles where readers:

Find the hidden numbers.

Crack the alphabet code.

Reveal the mystery word or phrase.

And this isn't another tool that simply gives you prompts or ideas.

It creates the **actual finished puzzle pages** for your book projects.

It launches on **September 16th at 10:00 AM EST**, and I'll send you the details as soon as it goes live.

Keep an eye out for my next email.

PRE-LAUNCH EMAIL #2 — Show The Concept

Subject: Find The Numbers... Reveal The Mystery 🔍

Hi,

Here's something a little different coming for puzzle-book publishers.

Imagine giving your readers a page filled with numbers.

Hidden inside are the numbers they need to find.

But finding them is only the beginning.

They then take the code, match it against the alphabet and gradually uncover a **hidden mystery word or phrase**.

That's the idea behind the new **Mystery Number Search Builder**.

And rather than manually working out and designing every puzzle yourself, the Builder does the hard work and creates the finished puzzle pages.

It could be used for all kinds of themes, audiences and puzzle-book ideas.

Mystery Number Search Builder launches September 16th at 10:00 AM EST.

I'll send you the link when it goes live.

PRE-LAUNCH EMAIL #3 — Tomorrow / Final Teaser

Subject: Tomorrow: Mystery Number Search Builder Goes Live

Hi,

Just a quick heads-up.

Mystery Number Search Builder launches tomorrow at 10:00 AM EST.

If you're interested in creating puzzle books, this is one you'll probably want to see.

The Builder lets you create Mystery Number Search puzzles where readers:

Find the numbers → crack the code → reveal the mystery.

But the important part is this:

It doesn't just give you prompts or instructions.

It creates the **finished puzzle pages** you can use when putting your book together.

You'll be able to see examples and watch exactly how it works when the doors open tomorrow.

The special launch price will be **\$37**.

I'll send you the link as soon as Mystery Number Search Builder goes live.

Watch your inbox tomorrow.